



For Immediate Release

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**High-res photos and videos available upon request*

**Kreider Farms Honored by Pennsylvania Restaurant Association
with Esteemed Industry Award: Excellence in Food Safety**

MANHEIM, Pa. – (November 9, 2009) – The eco-friendly Kreider Farms was awarded the prestigious Excellence in Food Safety Award by the Pennsylvania Restaurant Association (PRA) on November 1. The PRA, the premier state association for the foodservice and restaurant industry, presented Kreider Farms the award for its progressive food safety initiatives. This past summer, Kreider Farms was the first egg producer east of the Mississippi to achieve Safe Quality Food (SQF) Certification. PRA's Steve Steingart presented Ron Kreider, president and CEO of Kreider Farms, and his wife, Hollee Kreider, with the award at the PRA Annual Awards.



Kreider Farms earned its Safe Quality Food (SQF) Certification from the Food Marketing Institute (FMI) in June 2009. SQF Certification is the industry's new international standard for food processing quality and safety. The Certification validates that a product, process or service meets specific criterion and assures that a food has been produced, processed and handled to the highest possible standard. Kreider Farms was required to implement time and cost-intensive upgrades to its processes, undergo employee food safety training and pass extensive SQF auditing of its facilities to earn SQF Certification.

Kreider Farms also was honored by Pennsylvania State Senator Mike Brubaker in August 2009 with a Pa. Senate proclamation for being one of the first SQF-certified egg farms in the country. The eco-friendly Farms is also the recipient of the 2008 Environment Excellence Award and was one of the first egg companies to embrace the Pennsylvania Egg Quality Assurance Program (PEQAP).

Photo Caption (R-L): Steve Steingart of the Pennsylvania Restaurant Association presents Ron Kreider, president, CEO and the third-generation family leader of Kreider Farms, and his wife, Hollee Kreider, with the PRA Excellence in Food Safety Award.

About Kreider Farms

Founded in 1935, Kreider Farms is one of Pennsylvania's largest dairy farms, supplying fresh, high-quality eggs, milk, drinks and premium batch-churned ice cream. Headquartered in Manheim, Pa., this third-generation, family-owned and operated company includes more than 2,500 acres with 4 million egg-laying chickens, 2,000 cows, a milk bottling and ice cream plant, and 225 employees. Kreider Farms' mission is to achieve excellence in delivering low-cost, high-quality products; to be good neighbors and stewards of the land; and to operate clean, efficient and state-of-the-art facilities. Kreider Farms offers farm tours as part of its effort to educate the public about sustainable farming.